

Fundraising Strategy Coordinator for Shuswap North Okanagan Rail Trail (contract)

Updated: October 23, 2020

The plan for development is in place, and now is the time to fund the project! The Shuswap North Okanagan Rail Trail is an exciting project that will connect communities from Sicamous to Armstrong along 50 kilometers of accessible trail.

The Fundraising Strategy Coordinator will be an integral member of the project management team, and will assist the Rail Trail Governance, Technical, Community Engagement, and Project Management teams to develop and manage the capital fundraising campaign. We are looking for the perfect community minded community builder who will work with a dedicated team of volunteers.

Responsibilities and Duties

- Help Identify short term and long term fundraising goals and design a sustainable strategy
- Coordinate the activity of the team of volunteers
- Help create strong fundraising messages that appeals to potential donors
- Identify and network with potential donors
- Evaluate the success of fundraising events and strategies
- Train volunteers in fundraising procedures and practices
- Ensure that all reporting requirements are satisfied

Qualifications and Skills

- Excellent oral, written and interpersonal communication skills
- Creative thinker and problem solver
- Ability to develop and manage fundraising strategies, and monitor results
- Experience in funding application processes, research methods, reports and grants writing and administration
- Experience working with community development and coordinating volunteers
- Experience with tourism, agriculture, business development
- Experience with local government and First Nations leadership and staff is preferred
- Experience working with Excel and Access and related database systems
- Bachelor degree in Marketing and Public Relations, Communications, Business Development or equivalent experience

Terms & Remuneration

- Part-time contract until May 31 2021, with a potential for extension



P.O. Box 1531, Salmon Arm, BC V1E 4P6, Phone: 250-832-0102
www.shuswaptrailalliance.com

To apply

Please send a contract proposal (or resume) with references railtrail@shuswaptrails.com .

Deadline for applications: Friday, November 13, 2020 at 4:30pm

The Shuswap Trail Alliance is privileged to operate under the Shuswap Trails Protocol within Secwépemc Nation territory. For further information, visit www.shuswaptrailalliance.com